



From Coventry to Wrocław – establishing the first foreign university in Poland

Coventry University is...



- Large public university with historic link to meeting the needs of industry, campuses in North, Mid and London.
- 35,000 students (27,000 EU/UK and 7,500 International)
- 16,000 student in partner institutions across globe
- Hubs in Middle and Far East, Africa, South America
- Ambition to develop a campus on mainland Europe (2016)
- Poland, Wrocław chosen building upon strong synergies
- Coventry University Wrocław opens Autumn 2020

Opportunities...

- Wrocław – very successful in attracting large foreign investment and has a reputation as a ‘university’ city
- High demand for ‘work ready’ graduate labour
- English language/education is prized by employers
- Employers are eager to engage in curriculum development to steer the content of courses to better meet their needs
- Employers value and expect soft skills/professional skills in graduates

Offer...

- UK qualifications taught in English by UK and local academics
- Year round flexible offer with multiple start dates
- Taught by Experts – engagement with Employers
- Access to university's global network to develop 'global citizens'
- Initially degrees in Aviation, Business, Digital and Cybersecurity
- Later, MBA and other postgraduate qualifications
- Research degrees and CPD activities

Next...

- Finalising the university buildings
- Recruiting academics and Industry Experts
- Forging partnerships with Wrocław and regional industry
- Recruitment and promotional activities
- Open for business – Autumn 2020

For more www.coventry.ac.uk/wroclaw

Thank you...



Any Questions?

For more information please visit: www.coventry.ac.uk/wroclaw